

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT18/16 12.53
CHANGES *** KPLC-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME ANNE WINEHOLT

SALES PRSN WA- MATTHEW WURM (H)

TOWSON, MD 21204

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT18/16 12.53

Cast 10.18-10.24 #2
Rev 1

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | SPTS: |

| | |
|------------------------------|--------------------|
| AGENCY ADVERTISER CODE = 321 | AGENCY EST# = 4007 |
| AGENCY PRODUCT CODE = 378 | |

| | | | | | | | | | |
|-------------------------|---|-----------|----|----------|-------|-------|---|-----|--|
| 2 | S | 530A-700A | 30 | \$165.00 | 10/21 | 10/21 | 0 | FRI | |
| PROGRAM : 7 NWS SUNRISE | | | | | | | | | |
| CON COM1: 7 NWS SUNRISE | | | | | | | | | |

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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 3 | S | | 700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW | 30 | | \$140.00 | 10/21 | 10/21 | 0 | | FRI | 0 |
| 4 | S | | 800P-1000P PROGRAM : DATELINE FR-NBC CON COM1: DATELINE FR-NBC | 30 | | \$500.00 | 10/21 | 10/21 | 0 | | FRI | 0 |
| 11 | S | | 530A-700A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE | 30 | | \$165.00 | 10/20 | 10/20 | 0 | | THU | 0 |
| 15 | S | | 530A-700A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE | 30 | | \$165.00 | 10/18 | 10/18 | 0 | | TUE | 0 |
| 18 | S | | 530A-700A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE | 30 | | \$165.00 | 10/19 | 10/19 | 0 | | WED | 0 |
| 20 | S | | 700A-900A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE | 30 | | \$140.00 | 10/19 | 10/19 | 0 | | WED | 0 |
| 24 | S | | 500P-530P PROGRAM : 7NEWS AT 5 CON COM1: 7NEWS AT 5 | 30 | | \$600.00 | 10/18 | 10/21 | 0 | | TU-F | 0 |
| 25 | S | | 1130A-1200N PROGRAM : KPLC MIDDAY NEWS CON COM1: KPLC MIDDAY NEWS | 30 | | \$35.00 | 10/18 | 10/21 | 0 | | TU-F | 0 |
| 26 | S | | 1000A-1100A PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3 | 30 | | \$40.00 | 10/18 | 10/21 | 0 | | TU-F | 0 |

REP HEADLINE# 8411947 TRF# POL1947
\$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/16 12.53
*** KPLC-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 27 | S | | 700A-900A | 30 | | \$50.00 | 10/22 | 10/22 | 0 | | SAT | 0 |
| PROGRAM : SATURDAY TODAY | | | | | | | | | | | | |
| CON COM1: SATURDAY TODAY | | | | | | | | | | | | |
| 28 | A | | 530A-700A | 30 | | \$430.00 | 10/19 | 10/21 | 0 | | W-F | 0 |
| PROGRAM : 7 NWS SUNRISE | | | | | | | | | | | | |
| CON COM1: 7 NWS SUNRISE | | | | | | | | | | | | |
| 29 | A | | 1000A-1100A | 30 | | \$120.00 | 10/19 | 10/21 | 0 | | W-F | 0 |
| PROGRAM : TODAY SHOW 3 | | | | | | | | | | | | |
| CON COM1: TODAY SHOW 3 | | | | | | | | | | | | |
| 30 | A | | 430A-500A | 30 | | \$20.00 | 10/19 | 10/21 | 0 | | W-F | 0 |
| PROGRAM : FIRST SUNRISE | | | | | | | | | | | | |
| CON COM1: FIRST SUNRISE | | | | | | | | | | | | |
| 31 | A | | 600P-630P | 30 | | \$1,010.00 | 10/21 | 10/21 | 1 | | FRI | 1 |
| PROGRAM : 7 NWS 6P | | | | | | | | | | | | |
| ORD COM1: ADD | | | | | | | | | | | | |
| CON COM1: 7 NWS 6P | | | | | | | | | | | | |
| 32 | A | | 800P-1000P | 30 | | \$500.00 | 10/21 | 10/21 | 1 | | FRI | 1 |
| PROGRAM : DATELINE | | | | | | | | | | | | |
| CON COM1: DATELINE | | | | | | | | | | | | |
| 33 | A | | 500A-530A | 30 | | \$220.00 | 10/24 | 10/24 | 1 | | MON | 1 |
| PROGRAM : 7NWS ER SUNRSE | | | | | | | | | | | | |
| ORD COM1: ADD | | | | | | | | | | | | |
| CON COM1: 7NWS ER SUNRSE | | | | | | | | | | | | |
| 34 | A | | 430A-500A | 30 | | \$20.00 | 10/20 | 10/20 | 1 | | THU | 1 |
| PROGRAM : 7NWS ER SUNRSE | | | | | | | | | | | | |
| CON COM1: 7NWS ER SUNRSE | | | | | | | | | | | | |
| 35 | A | | 500P-530P | 30 | | \$600.00 | 10/20 | 10/20 | 1 | | THU | 1 |
| PROGRAM : 7 NWS LIVE-5 | | | | | | | | | | | | |
| CON COM1: 7 NWS LIVE-5 | | | | | | | | | | | | |

Handwritten signature and date 10/20

REP HEADLINE# 8411947 TRF# POL1947
 \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/16 12.53
 *** KPLC-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 36 | A | | 1000A-1100A | 30 | | \$40.00 | 10/18 | 10/18 | 1 | | TUE | 1 |
| PROGRAM : TODAY SHW3-NBC | | | | | | | | | | | | |
| CON COM1: TODAY SHW3-NBC | | | | | | | | | | | | |
| 37 | A | | 500P-530P | 30 | | \$600.00 | 10/18 | 10/18 | 1 | | TUE | 1 |
| PROGRAM : 7 NWS LIVE-5 | | | | | | | | | | | | |
| CON COM1: 7 NWS LIVE-5 | | | | | | | | | | | | |
| 38 | A | | 530A-700A | 30 | | \$430.00 | 10/18 | 10/18 | 1 | | TUE | 1 |
| PROGRAM : 7 NWS SUNRISE | | | | | | | | | | | | |
| CON COM1: 7 NWS SUNRISE | | | | | | | | | | | | |
| 39 | A | | 900P-1000P | 30 | | \$550.00 | 10/18 | 10/18 | 1 | | TUE | 1 |
| PROGRAM : CHICAGO FIRE | | | | | | | | | | | | |
| CON COM1: CHICAGO FIRE | | | | | | | | | | | | |
| 40 | A | | 1000A-1100A | 30 | | \$120.00 | 10/19 | 10/19 | 1 | | WED | 1 |
| PROGRAM : TODAY SHW3-NBC | | | | | | | | | | | | |
| CON COM1: TODAY SHW3-NBC | | | | | | | | | | | | |
| 41 | A | | 1130A-1200N | 30 | | \$35.00 | 10/19 | 10/19 | 1 | | WED | 1 |
| PROGRAM : KPLC MIDDAY | | | | | | | | | | | | |
| CON COM1: KPLC MIDDAY | | | | | | | | | | | | |
| 42 | A | | 430A-500A | 30 | | \$20.00 | 10/19 | 10/19 | 1 | | WED | 1 |
| PROGRAM : 7NWS ER SUNRSE | | | | | | | | | | | | |
| CON COM1: 7NWS ER SUNRSE | | | | | | | | | | | | |
| 43 | A | | 530A-700A | 30 | | \$430.00 | 10/19 | 10/19 | 1 | | WED | 1 |
| PROGRAM : 7 NWS SUNRISE | | | | | | | | | | | | |
| CON COM1: 7 NWS SUNRISE | | | | | | | | | | | | |

OCT/16 \$6,430.00 CONTRACT TOTAL \$6,430.00
 TOTAL SPOTS 20

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!
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 REP HEADLINE# 8411947 TRF# POL1947 *** KPLC-TV ***
 \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$
 CHANGES

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

| | | | | | | | | | | | | |
|---|--|--|--|--|--|--|--|--|--|--|--|--|
| MARKET TOTALS \$6,582 KPLC 79% KVHP 21% CABL 0% NVHP 0% | | | | | | | | | | | | |
|---|--|--|--|--|--|--|--|--|--|--|--|--|

ACCURATE SHARES

SVC- NONE
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Mentzer Media Services
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

| | | |
|--|--|--|
| Contract / Revision POL1947 / 2 | | Alt Order # 08411947 |
| Product JUDGE MARILYN CASTLE | | |
| Contract Dates 10/18/16 - 10/24/16 | | Estimate # 4007 |
| Advertiser POL/Castle, Marilyn/Supreme Court Judge | | Original Date / Revision 10/18/16 / 10/18/16 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property KPLC | Account Executive Matthew Wurm | Sales Office HRP-Washingto |
| Special Handling | | |
| Demographic Households | | |
| Agy Code 1021 | Advertiser Code 321 | Product 1/2 378 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|--|--------------------|-----------------------|-----------------|---------------|-------------|-------------|-----|-------------|-------|----------|
| 1 | KPLC | 10/21/16 | 10/21/16 | Today Show III | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | 1 | | | \$40.00 | | | | | |
| D 2 | KPLC | 10/21/16 | 10/21/16 | 7News Sunrise | 5:30 AM-7:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| D 3 | KPLC | 10/21/16 | 10/21/16 | NBC Today Show | 7:00 AM-9:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| D 4 | KPLC | 10/21/16 | 10/21/16 | Friday Prime Other | 8:00 PM-10:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| 5 | KPLC | 10/24/16 | 10/24/16 | 7News at Six | 6:00 PM-6:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | 1 | | | \$405.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/24/16-10/30/16 | 7News at Six | 6:00 PM-6:30 PM | M----- | :30 | | \$405.00 | | NM | | |
| | | | See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10 | | | | | | | | | | |
| 6 | KPLC | 10/24/16 | 10/24/16 | NBC Today Show | 7:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | 1 | | | \$140.00 | | | | | |
| 7 | KPLC | 10/24/16 | 10/24/16 | Monday Prime Other | 7:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | 1 | | | \$550.00 | | | | | |
| 8 | KPLC | 10/24/16 | 10/24/16 | Today Show II | 9:00 AM-10:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | 1 | | | \$65.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/24/16-10/30/16 | Today Show II | 9:00 AM-10:00 AM | M----- | :30 | | \$65.00 | | NM | | |
| | | | See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10 | | | | | | | | | | |
| 9 | KPLC | 10/20/16 | 10/20/16 | 7News Nightcast | 10:00 PM-10:35 PM | | :30 | | | | NM | 1 | \$405.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | 1 | | | \$405.00 | | | | | |
| 10 | KPLC | 10/20/16 | 10/20/16 | Tonight Show | 10:35 PM-11:35 PM | | :30 | | | | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | 1 | | | \$110.00 | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

| | |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| POL1947 / 2 | 08411947 |

| | | |
|---------------------|--------------------|------------|
| Contract Dates | Product | Estimate # |
| 10/18/16 - 10/24/16 | JUDGE MARILYN CAST | 4007 |

| | |
|--------------------------|--------------------------|
| Advertiser | Original Date / Revision |
| POL/Castle, Marilyn/Supr | 10/18/16 / 10/18/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|--|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-----|-------------|-------|------------|
| | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| D 11 | KPLC | 10/20/16 | 10/20/16 | 7News Sunrise | 5:30 AM-7:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| 12 | KPLC | 10/20/16 | 10/20/16 | Today Show II | 9:00 AM-10:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$65.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/17/16-10/23/16 | Today Show II | 9:00 AM-10:00 AM | ----Th----- | :30 | | \$65.00 | | NM | | |
| | See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10 | | | | | | | | | | | | |
| 13 | KPLC | 10/20/16 | 10/20/16 | Thursday Hour 3 | 9:00 PM-10:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$500.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/17/16-10/23/16 | Thursday Hour 3 | 9:00 PM-10:00 PM | ----Th----- | :30 | | \$500.00 | | NM | | |
| | See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10 | | | | | | | | | | | | |
| 14 | KPLC | 10/18/16 | 10/18/16 | Tonight Show | 10:35 PM-11:35 PM | | :30 | | | | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -1----- | | | | 1 | \$110.00 | | | | |
| D 15 | KPLC | 10/18/16 | 10/18/16 | 7News Sunrise | 5:30 AM-7:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| 16 | KPLC | 10/18/16 | 10/18/16 | 7News at Six | 6:00 PM-6:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -1----- | | | | 1 | \$405.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/17/16-10/23/16 | 7News at Six | 6:00 PM-6:30 PM | -Tu----- | :30 | | \$405.00 | | NM | | |
| | See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10 | | | | | | | | | | | | |
| 17 | KPLC | 10/18/16 | 10/18/16 | Today Show II | 9:00 AM-10:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | -1----- | | | | 1 | \$65.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/17/16-10/23/16 | Today Show II | 9:00 AM-10:00 AM | -Tu----- | :30 | | \$65.00 | | NM | | |
| | See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10 | | | | | | | | | | | | |
| D 18 | KPLC | 10/19/16 | 10/19/16 | 7News Sunrise | 5:30 AM-7:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| N 19 | KPLC | 10/19/16 | 10/19/16 | Wednesday Hour 1 | 7:00 PM-8:00 PM | | :30 | | | | NM | 5 | \$1,675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/17/16 | 10/23/16 | --2---- | | | | 2 | \$450.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

| | |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| POL1947 / 2 | 08411947 |

| | | |
|---------------------|--------------------|------------|
| Contract Dates | Product | Estimate # |
| 10/18/16 - 10/24/16 | JUDGE MARILYN CAST | 4007 |

| | |
|--------------------------|--------------------------|
| Advertiser | Original Date / Revision |
| POL/Castle, Marilyn/Supr | 10/18/16 / 10/18/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---|-----------------------|-----------------|---------------|------------|-------------|-----|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Type</u> | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | KPLC | 10/17/16-10/23/16 | Wednesday Hour 1 | 7:00 PM-8:00 PM | ---W----- | :30 | | \$450.00 | | NM | | |
| | | | | See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10 | | | | | | | | | |
| | 2 | KPLC | 10/17/16-10/23/16 | Wednesday Hour 1 | 7:00 PM-8:00 PM | ---W----- | :30 | | \$450.00 | | NM | | |
| | | | | See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10 | | | | | | | | | |
| | 3 | KPLC | 10/18/16-10/18/16 | Tuesday Hour 3 | 9-10pm | -Tu----- | :30 | | \$550.00 | | NM | | |
| | | | | See MG 19.11,19.12 | | | | | | | | | |
| | 4 | KPLC | 10/20/16-10/23/16 | Thursday Hour 2 | 8-9pm | ----Th---- | :30 | | \$500.00 | | NM | | |
| | | | | MG for 16.1,12.1,13.1,8.1,19.1,5.1,17.1,19.2 | | | | | | | | | |
| | 5 | KPLC | 10/18/16-10/18/16 | Live at Five | 5-530pm | -Tu----- | :30 | | \$600.00 | | NM | | |
| | | | | MG for 16.1,12.1,13.1,8.1,19.1,5.1,17.1,19.2 | | | | | | | | | |
| | 6 | KPLC | 10/19/16-10/23/16 | Live at Five | 5-530pm | ---W----- | :30 | | \$600.00 | | NM | | |
| | | | | Credited | | | | | | | | | |
| | 7 | KPLC | 10/18/16-10/23/16 | KPLC MIDDAY | 1130-1200n | -TuWThF---- | :30 | | \$35.00 | | NM | | |
| | 8 | KPLC | 10/18/16-10/18/16 | Today Show III | 10-11am | -Tu----- | :30 | | \$40.00 | | NM | | |
| | 9 | KPLC | 10/19/16-10/19/16 | Today Show III | 10-11am | ---W----- | :30 | | \$40.00 | | NM | | |
| | | | | Credited | | | | | | | | | |
| | 10 | KPLC | 10/20/16-10/23/16 | Today Show III | 10-11am | ----ThF---- | :30 | | \$40.00 | | NM | | |
| | | | | Credited | | | | | | | | | |
| | 11 | KPLC | 10/21/16-10/21/16 | Friday Prime Other | 8:00 PM-10:00 PM | -----F---- | :30 | | \$500.00 | | NM | | |
| | | | | MG for 19.3 10/18 | | | | | | | | | |
| | 12 | KPLC | 10/22/16-10/22/16 | NBC Saturday Today Show | 7-9am | -----Sa-- | :30 | | \$50.00 | | NM | | |
| | | | | Credited | | | | | | | | | |
| D 20 | KPLC | 10/19/16 | 10/19/16 | NBC Today Show | 7:00 AM-9:00 AM | | :30 | | | | NM | 0 | \$0.00 |
| N 21 | KPLC | 10/21/16 | 10/21/16 | 7News at Six | 559-630pm | | :30 | | | | NM | 1 | \$1,010.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | ----F-- | 1 | | | | \$1,010.00 | | | | |
| N 22 | KPLC | 10/21/16 | 10/21/16 | Friday Prime Other | 8:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | ----F-- | 1 | | | | \$500.00 | | | | |
| N 23 | KPLC | 10/24/16 | 10/24/16 | 7News Early Sunrise | 5-530am | | :30 | | | | NM | 1 | \$220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | Week: | 10/24/16 | 10/30/16 | M----- | 1 | | | | \$220.00 | | | | |
| N 24 | KPLC | 10/19/16 | 10/20/16 | 7News First Sunrise | 430-5am | | :30 | | | | NM | 2 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | --WT--- | 2 | | | | \$20.00 | | | | |
| N 25 | KPLC | 10/19/16 | 10/19/16 | Today Show III | 10-11am | | :30 | | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | --W---- | 1 | | | | \$120.00 | | | | |
| N 26 | KPLC | 10/19/16 | 10/19/16 | KPLC MIDDAY | 1130-1200n | | :30 | | | | NM | 1 | \$35.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | --W---- | 1 | | | | \$35.00 | | | | |
| N 27 | KPLC | 10/19/16 | 10/19/16 | 7News Sunrise | 530-7am | | :30 | | | | NM | 1 | \$430.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | --W---- | 1 | | | | \$430.00 | | | | |
| N 28 | KPLC | 10/20/16 | 10/20/16 | Live at Five | 5-530pm | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | |
| | Week: | 10/17/16 | 10/23/16 | ---T--- | 1 | | | | \$600.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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| POL1947 / 2 | 08411947 |

| | | |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/18/16 - 10/24/16 | JUDGE MARILYN CAST | 4007 |

| | |
|--------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/Castle, Marilyn/Supr | 10/18/16 / 10/18/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount | |
|---------------|----|-------------------|-----------------|-----------------|-------------------|------|--------|-------------|------|-----|------|-------|--------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Totals | | | | | | | | | | | | | 20 | \$5,985.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 09/26/16 - 10/24/16 | 20 | \$5,985.00 | (\$897.75) | \$5,087.25 |
| Totals | 20 | \$5,985.00 | (\$897.75) | \$5,087.25 |

Signature: _____ **Date:** _____

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